



Public Relations and Media Centre

Jan. 2, 2024

IUST's Department of Journalism and Mass Communication hosts session on DYOD

Awantipora, Jan. 2: To help faculty members understand the concept of Design Your Own Degree (DYOD), the Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST) organised an informative session on DYOD.

Resource-person for the session and Coordinator DYOD, Dr Shahkar Ahmad Nahvi, shared the curriculum planning and interdisciplinary integration of DYOD. He also discussed at length the core principles and goals of DYOD, which is an innovate mode of learning that puts the learners at the centre of their academic journey. Another resource-person Dr Ruheela Hassan, elaborated upon the course baskets offered under DYOD and encouraged the faculty members to devise more courses for the same.

To note, DYOD is a student-centric program in line with the objectives of the *National Education Policy (NEP) 2020*, which emphasizes flexibility, innovative teaching pedagogies, and the promotion of interdisciplinary and holistic education. This initiative equips students with the skills and knowledge necessary to thrive in a rapidly evolving academic and professional landscape.

Earlier, welcoming the resource-persons and faculty, Head DJMC, Dr Rabia Noor, said DYOD puts the power of choice in the hands of students and enables them to blend disciplines according to their interests. "And as faculty, our role becomes even more significant in shaping this transformative journey for students," she said.

The session was attended by all the faculty members of the department. Senior Assistant Professor DJMC, Dr Monisa Qadiri, proposed a vote of thanks. To mention, DYOD is coordinated by the Design Innovation Centre at IUST.

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