



**October 7, 2024**

***IUST to organize National Conference on the Role of Technology in promotion of  
Kashmiri Language***

Awantipora, October 7: Islamic University of Science and Technology (IUST) is hosting a two-day National Conference on the "Impact of Technology on the Kashmiri Language," on October 9-10, 2024. The conference organized by Habba Khatoon Centre for Kashmiri Language and Literature and sponsored by Le-Khidmah Foundation Ganderbal aims to bring together experts to discuss and explore the role of technology on the preservation and promotion of the Kashmiri language. Prof Shakil Ahmad Romshoo, Vice Chancellor IUST said that in the era of AI whose influence pervades all sectors, the Conference shall present an opportunity to scholars and researchers to discuss and collaborate on harnessing technology in the promotion of language. He said that IUST is working on developing Natural Language Processing Models in Kashmiri which will open up new vistas and further lead to enrichment of the language.

Prominent linguist Prof. Shafi Shauq, Former Dean of Linguistics and Languages, will deliver the keynote address, sharing his insights on the intersection of technology and language preservation. Renowned cultural historian and poet Mr. Zareef Ahmed Zareef will also grace the event, contributing to the discussions on the rich linguistic heritage of Kashmir. The two-day event will feature a series of sessions, and presentations, aimed at fostering dialogue among scholars, researchers, and language enthusiasts.

*Issued by PR&MC, IUST*