



July 16, 2024

Program on Intellectual Property Rights held at IUST

Awantipora, July 15 - The Center for Innovation and Entrepreneurship at the Islamic University of Science and Technology (IUST) organized a program on Intellectual Property Rights today. The program was inaugurated by Prof. Parvez A. Mir, who underscored the importance of IPR knowledge among entrepreneurs.

Dr. Aasifa Baba, Dean of Students, spoke at length about patents, trademarks, copyrights, trade secrets, and their relevance in present-day businesses. She highlighted the initiatives taken by IUST in providing mentorship and other support for IPR registrations, as well as addressing specific concerns pertaining to IPR registrations. Dr. Asif Naqshbandi, senior faculty from IUST, trained the participants on patent filing, copyright, and trademark registrations. He stressed the need for trademarking in agribusiness.

Issued by PR&MC