



*Public Relations and Media Centre*

*Sensitization Program on Drug Addiction organized at IUST*

Awantipora, September 21. As part of the Community Outreach Initiatives, a one-day awareness program was organized by IUST on Drug Addiction today. The program was organized by Syed Mantaqui Memorial College for Nursing and Medical Technologies under Nasha Mukta Bharat Abhiyan with the aim to sensitize students from Government Degree College Awantipora against drug addiction

Speaking about the Community Outreach Initiatives of IUST, Prof. Lily Want, Dean Outreach IUST, who was the Chief Guest of the program said, “Our Outreach initiatives are part of our Social Responsibility program, where we aim to develop strong communication connections with our students and other communities. We have dedicated our resources to transfer the benefits of the academic research held at IUST to its real beneficiaries”.

Referring to drug addiction as one of the major programs that the union territory is facing today, Ms. Asmat Parveen, Principal SMMCMR said, “Jammu and Kashmir is home to about 6 lakh drug addicts, according to UN office on Drugs and Crime. The use of drugs has increased in the past three years accounting for 4.6% of the population in the UT of JK with about 90% of them in the age group of 17–33 and 65 to 70% comprise of student population)”.

During the program, Ms. Andleeb and Ms Ulfat Amin (Faculty, SMMCNMT) discussed the responsibility of parents, teachers and society to overcome this menace and explained how they can identify the drugs addicts and what measures needs to be taken for their rehabilitation. The socio-economic impact of the drug addiction was also discussed.