



**ISLAMIC UNIVERSITY OF SCIENCE & TECHNOLOGY
KASHMIR**

Result Notification No: 247 of 2025

AWARD OF DEGREE-DOCTOR OF PHILOSOPHY

It is notified that **Mehvish Riyaz D/o Hakim Riyaz Ahmad** (Father) and **Adeeba** (Mother) bearing Registration No. **IUST0118011648**, pursued her Research Programme on full time basis and submitted her thesis titled“



Antecedents of Environmentally Driven

Purchase Intention: Investigating the Moderating Role of Generational Cohorts and Price Sensitivity” under the supervision of **Dr. Anisa Jan, Associate Professor, and Co-supervisor Dr. Danish Khan, Assistant Professor**, Department of Management Studies, School of Business Studies, Islamic University of Science and Technology. The candidate is hereby, declared qualified for the award of Ph.D. Degree on April 17th, 2025.

Errors & Omissions excepted

Sd/-

IC Controller of Examinations

No: IUST/Exam-Deptt/Ph. D/25/793

Dated: 24-04-2025