

THREE DAYS PROGRAMME ON PAPER MACHIE CRAFT

CONDUCTED BY

IN COLLABORATION WITH



Department of Management Studies,
IUST, Awantipora



RGNIYD, Ministry of Youth Affairs
and Sports, Govt. of India



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REVIVAL OF THE DYING ART: PAPER-MACHIE CRAFT IN KASHMIR



Chief Patron

PROF. SHAKIL AHMAD ROMSHOO

Vice Chancellor,

Islamic University of Science and Technology



Patron

DR. ASIF IQBAL FAZLI

Associate Dean,

School of Business Studies

Islamic University of Science and Technology

PROGRAMME HIGHLIGHTS

- Introduction to Paper-machie craft
- Technical & creative designs
- Drawing of different geometrical pattern
- Colour coding of products
- Branding of paper machie products
- Marketing of paper machie products
- Participation Certificate
- Lunch & refreshment

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Registration fee: Rs. 200



Venue: Centre for Innovation and Entrepreneurship Development (CIED), IUST



THREE DAYS PROGRAMME

ON

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Organized by



Department of Management Studies
IUST, Awantipora, J&K, 192122

Sponsored by



RGNIYD, Ministry of Youth Affairs and
Sports, Govt. of India



About the University

Established through an Act of the J&K State Legislative Assembly in 2005, The Islamic University of Science and Technology, Awantipora is located approximately 28 kilometres south of the Srinagar city of J&K. The University offers undergraduate, postgraduate, and research courses in a mosaic of disciplines ranging from science, technology, and management to languages and literature. IUST is situated in the midst of almond grove gardens, covered on one side by the mighty and beautiful Vastoorvan Mountains and, on the other, by the flowing waters of river Jehlum. The university is recognized by the UGC under sections 12(b) and 2(f).

About the Programme

Paper-machie in Kashmir was brought by Mir Sayyid Ali Hamadani from Persia in the 14th century to medieval India. These products are made in homes in Srinagar and other parts of the Kashmir Valley they are marketed primarily within the country and abroad. As this skill is restricted to a select group of artisans who are mostly octogenarian, The craft has been witnessing slow decline over time and very few look at it as an employment option.

It is in this context that this programme intends to train the youth of Kashmir on the art of creating paper-machie products. This programme aims to transfer this skill to the young who would like to take this craft as the means of earning livelihood. They would further be trained on marketing and better positioning of these products in the market. Such a programme would enable in protecting this craft from dying down and also enable transfer of Kashmiri Paper-machie skill to the youth. This programme not only aims to protect this craft but also aims to provide skill based job opportunity to the youth of Kashmir.

A certificate shall be provided to all the participants issued by Islamic University of Science & technology in collaboration with RGNIYD, Ministry of Youth Affairs and Sports, Govt. of India

Target audience

- Students
- Unemployed youth
- People associated with this trade

Payment details

Bank: J&K Bank Ltd
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