



Islamic University of Science & Technology

Department of Management Studies

Two Week Interactive Workshop on Research Methodology in Management, Commerce and Social Sciences

(21st February to 4th March 2022)



About the Workshop

Any systematic investigation towards increasing the sum of knowledge can be termed as research. Writing of organized analysis of a subject to record and disseminate information or knowledge or to present a point of view on a selected topic is research paper. One of the major purposes of research is to create new Knowledge. It is the purpose of scientific research to go beyond experience and common sense, which frequently are quite limited and inadequate. Research is best conceived as the process of arriving at dependable solutions to problems through the planned and systematic collection, analysis, and interpretation of data. This workshop is intended to advance a framework, a process, and compositional approaches for designing qualitative, quantitative, and mixed methods of research in the human and social sciences. Increased interest in and use of qualitative research, the emergence of mixed methods approaches, and continuing use of traditional forms of quantitative designs have created a need for this workshop.

Aim

- Concept development of the researchers and faculty to define research problem and framework
- Help faculty and research scholar to formulate a research proposal
- Guide faculty and researchers in developing suitable research methodology and data analytical tools
- To provide a hands-on experience of the models and tools used for conducting research in the different subject domains
- Train researchers to draw better conclusion from the analysis and in writing a research paper.

Outcome

- Conceptual clarity of research process and methodology
- Insights into different research designs and their implications
- Familiarity with tools and techniques in research and making good research approach
- Discussions, interaction and experience sharing with co-participants from different research area
- The program focuses on maximizing hands on development of practical skills and data analytical tools like SPSS/R

Who Can Apply

Research Scholars/Faculty members/Employees from universities, Colleges. Government, Public Sector and Private sector enterprises.

Registration Fee: INR 500/-

Interested candidates can register using the link given below:
<https://forms.gle/LWT4ef6E8edFsdv3A>



- Last date of Registration: 18th February 2022
- The workshop will be conducted in online mode only

Payment details:

Bank: J&K Bank Ltd.
Branch: IUST
Account No.: 0693040520000010
Account Name: HDD-Department of Management
IFSC Code: JAKADECIUST

CHIEF PATRON

Prof. Shakil Ahmad Romshoo
Hon'ble Vice Chancellor
IUST

PATRON

Dr. Asif Iqbal Fazili
Associate Dean SBS and Head
Department of Management Studies
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CONVENERS

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About the University

The Islamic University of Science and Technology (IUST), is in Awantipora (Jammu and Kashmir) approximately 30 km south of Srinagar city, between the beautiful Wastoorvan mountain range on the one side and a majestic view of the Jhelum and PirPanjal on the other. The University was established through an Act passed by J&K Legislature and notified through Jammu & Kashmir Government Gazette in 2005. The academic programs started in the varsity from July 2006. The University is accredited by NAAC and is recognized by University Grants Commission (UGC) under Section 2(f) and Section 12(b) of UGC Act. The University is a member of Association of Indian Universities (AIU). Islamic University of Science and Technology has MOU with Delhi University and University of Kashmir and Tokyo University of Foreign Studies Japan (TUFS) for cooperation in the promotion of academic excellence. The university endeavours to nurture an environment where students can develop, cultivate and support an academic culture that values interdisciplinary learning. The focus is on promoting studies and research that are socially relevant and that make the students aware of their social and cultural obligations, which facilitates them to develop a comprehensive personality with ethical values.

About the Department

Since its inception in year 2006 Department of Management Studies has emerged as a knowledge hub where diverse ideas and perspectives are encouraged and embraced. Department extends the horizons of knowledge and create a unique environment of innovation, collaboration and entrepreneurship, with the highest standards of scholarship and globally competitive higher education. People belonging to all sections of society are entitled to avail the opportunities offered by the department. Our degree granting programmes comprise the Doctor of Philosophy (Ph.D.) in all areas of management discipline, the Master of Business Administration-two years fulltime, the Master of Business Administration (International Business)- two years fulltime, the Integrated Master of Business Administration- five years fulltime. The department envisages to; enhance quality research, deepening engagement with alumni, improving infrastructure and governance, and scaling up in terms of student intake in all the programmes. The department aims to foster a better business world by grooming professionals who can make a positive impact in the society and organization they work for.

About the Faculty

The success of Department of Management Studies is largely anchored in its faculty as a key resource. A high calibre faculty ensures that the students receive maximum exposure to the latest insights and thinking from the industry perspective. The members of faculty actively engage students with case-based curricula, real-world examples, and strong academic theories. With a passion for the classroom, our faculty members are dynamic, experienced and interactive group of knowledge leaders. We at Department of Management Studies take utmost care that the education offered is translated into excellent career and job prospects for the students. For the same, faculties always work very closely with diverse industries/companies, to fulfil the job aspirations of students. Members of the faculty are drawn from diverse disciplines of management like Marketing, DB, HRM, Finance, Tourism, Accounting, Information Technology, Economics etc. Many of them are highly distinguished professionals, trainers and leading authors in management. The combination of broad experience and devotion to scholarship translates into a faculty that is committed of staying ahead of industry trends, countering the business' most complex challenges and imparting their knowledge to tomorrow's business leaders.