

**Minutes of the Second Meeting of the  
Board of Research Studies (BORS) of School of Business Studies,  
Islamic University of Science & Technology (IUST), Awantipora.**

*Dated: January, 30, 2016*

*Venue: Hotel Grand Mumtaz Srinagar*

**Members Present**

- |   |                  |
|---|------------------|
| 1. Prof. A. R Trag<br>Vice Chancellor,<br>Islamic University of Science & Technology.                                       | Chairman         |
| 2. Prof Ashok Aima<br>Vice Chancellor,<br>Central University of Jammu.  | Member           |
| 3. Prof. M. A. Sahaf<br>The Registrar,<br>University of Kashmir.  | Member           |
| 4. Dr. Anisa Jan<br>Assistant Professor,<br>School of Business Studies,<br>Islamic University of Science & Technology.      | Member           |
| 5. Dr. Asif I Fazili<br>Research Coordinator,<br>School of Business Studies,<br>Islamic University of Science & Technology. | Member Secretary |

**Agenda**

- Approval of the synopses of the Research Scholars- Batch:2014 and 2015.
- Any other matter, with the approval of the Chair.

## Minutes of the Meeting

Prof. A. R Trag - Vice Chancellor IUST and Chairman Board of Research Studies (BORS) for School of Business Studies (SBS), welcomed all the members to the second meeting of the BORS. At the outset, the Chairman congratulated both Prof. Ashok Aima and Prof M A Sahaf for taking over as the Vice Chancellor of Central University of Jammu and Registrar University of Kashmir respectively. Prof. Trag thanked both the experts for sparing their valuable time for attending this meeting. He expressed that their participation in the meeting is a clear reflection of their interest in the development of academic affairs of IUST. He requested the experts to continue their association with IUST in future also. He informed the members that the services of Prof. Aijaz R. Mattoo - Dean, School of Business Studies did not remain available to the University as he had to visit USA. His contribution for the development of School of Business were acknowledged. Prof. Trag also informed that shortly alternate arrangements will be made for appointment of Dean/Professor, School of Business Studies.

The Chairman viewed the absence of Dr. Parvez A Mir (Supervisor of some scholars) very seriously and stated that all the concerned members should ensure their presence in such meetings in future. Thereafter the chairman pronounced the board meeting open.

The board praised the efforts of research scholars namely Ms. Unjum Bashir, Mr. Mohammad Furqan Khan and Mr. Danish Khan who have published several research papers in national and international journals and suggested that all the registered scholars need to have at least one research publications per year. The board advised the school to keep a record of all such publications and place the same before BORS meetings for information. Further, it was revealed that the school should also keep a track of the libraries, research institutions etc, visited by the scholars and information regarding such visits should be furnished to the board members during the meetings.

The board reverberated that each registered scholar should submit a six monthly progress report, a copy of which should be forwarded to Dean Academic Affairs, where a formal record should be maintained. Member Secretary of the Board informed that Written Test/Interview for the selection of research scholars for Batch 2016 have already been done. In total 36 applicants have applied out of which 04 research scholars have been selected. They are expected to join by the first week of March 2016.

Thereafter the agenda of the meeting were taken for discussion:

Member Secretary stated that the Ph.D. synopsis of two batches of scholars, seven scholars from Batch 2014 and three scholars from Batch 2015 are placed before the board for their perusal and approval.

While deliberating on the synopsis submitted by the scholars, the Board showed satisfaction over the manner in which the synopsis have been drafted. It was felt that the synopsis were in tune with the previous board directions. Some suggestions were offered to ensure coherence and uniformity in the drafts of synopses. However, the board pointed out that the approved logo of IUST should be used on the cover pages.

Deliberating further on the scholars topics the board once again opined that the topics should be practical and non-repetitive. The board was of the view that a databank of all research theses should be developed of the entire sister universities in the state of Jammu & Kashmir.

In case of Mr. Mohammad Sajid Kirmani (Reg. No. IUST/Ph.D/Mgmt/FT/14/10), the board discarded objective no. 4 and replaced it with "To Identify and Suggest Measures to Improve Asset Quality and Quality of Strategic Business Decisions in Banking." Further the scholar was advised to select banks on performance, two with higher NPA and two with lower NPA

➤ The board modified the topic of Mr. Omar Fayaz Khan (Reg. No. IUST/Ph.D/Mgmt/FT/14/11) and approved it as "Managing Work Life Balance among Working Women: A Study of Health Sector". Further objective no. 4 was reframed as "To Study the Effect of Religious Practices on the Maintenance of Work Life Balance (WLB) for Working Women."

➤ In case of Mr. Mohammad Furqan Khan (Reg. No. IUST/Ph.D/Mgmt/FT/14/12), the board modified the topic and approved it as "Impact of Social Media Marketing on Brand Equity – A Study of Select Luxury Brands" The board advised the scholar to initially go for a pilot study and the sample of the study should be drawn from huge shopping Malls in the country such as Ambience Mall etc. or from the luxury brand stores. However the board kept the option of using social media sites for survey open. In case of objectives the scholar was advised to use the word relationship rather than the impact. Moreover objective no.6 was reframed and approved as "To Provide Suggestions and Recommendations"

➤ Ms. Unjum Bashir's (registration number IUST/Ph.D/Mgmt/FT/14/14) topic was modified and approved as "An Evaluative Study of Schemes for Employment in Kashmir". The objectives of the study were framed as

1. To study the operational Efficacy of the Schemes
2. To examine the impact of Employability schemes on the Employment of youth in Kashmir.
3. To study the employment pattern, post implementation of the scheme.
4. To study the gap analysis between employability and job absorption.

In the light of the above objectives the scholar was advised to change the hypotheses accordingly in consultation with her supervisor.

➤ The board approved the topic of Mr. Danish Khan (Reg. No. IUST/ Ph.D/ Mgmt/ FT/ 14/15) and advised him to select 3 to 4 telecom organizations including BSNL, Airtel, Vodafone etc.

➤ While approving the topic of Ms. Sharika Hassan (Reg. No. IUST/ Ph.D/ Mgmt/ FT/ 14/16), the board opined that the behavior finance is an emerging field , however, she needs to be cautious and amply sure that no such study has been carried out in any other institution of the state.

The board modified the topic of Mr. Imran-ul-Amin (Reg. No. IUST/ Ph.D/ Mgmt / FT/14/17) and approved it as "Impact of Institutional and Non Institutional Financial Intermediaries on Production and Marketing of Horticulture Produce in Jammu and Kashmir – A Comparative Study". The board advised the scholar to take at-lvceast two products preferably apple and saffron. Further, the board advised the scholar to change the objectives in accordance with the changes in the topic. Moreover the objectives of the study must include:

- To measure and compare the productivity pre and post intervention
- To measure and compare the market size pre and post intervention
- To study and compare 3 segment periods of the apple produce.
- To compare the cost sheet pre and post intervention

➤ In case of Mr. Aijaz Ahmad Mir (Reg. No. IUST/Ph.D/Mgmt/FT/15/17) the topic was modified and approved as "Supply Chain Management of Apple Industry in India: A Comparative Study of Jammu & Kashmir and Himachal Pradesh". The candidate was advised to go to the different markets of India and change the objectives and hypotheses of the study in accordance with the changes made in the topic.

➤ The topic of Mr. Shahid Ali (Reg. No. IUST/Ph.D/Mgmt/FT/15/19) was modified and approved as "A Critical Study on the Service Quality of Northern Indian Railways". Further the scholar was advised to study the gap between the expected and perceived service as well.

➤ The topic of Ms. Shafiq Gul (Reg. No. IUST/Ph.D/Mgmt/FT/15/21) was modified to "Performance Appraisal System in Super-specialty Hospitals of Northern India: A Comparative Study". The topic was approved with the condition that it will be ascertained for repetitions, and on certification from the Candidate/Supervisor, the board may be informed in the next meeting. The scholar was advised to take at-least four hospitals out of AIMS, SKIMS, Medanta, Max, Apollo and Fortis etc.

➤ The board resolved that all scholars should submit a fresh copy of their synopsis incorporating all the necessary changes as specified by the board.

The meeting ended with thanks to the chair.

  
Research Coordinator & Member Secretary

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Chairman, BORS/Vice Chancellor)

to:  
All members.  
Dean Academic Affairs, IUST  
Registrar, IUST.  
I/C Head, SBS.  
Secretary to Vice Chancellor for file.  
File.

  
Research Coordinator & Member Secretary



ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY

Department of Management Studies

**Minutes of Meeting of 3rd Board of Research Studies (BORS) held on 03-12-2018 in the office chamber of the Dean School of Business Studies**

**Present**

1. Prof A.M. Shah, Chairman  
Dean Academic Affairs /  
Dean, School of Business Studies, IUST.
2. Prof. Syed Fayaz Ahmad, Expert Member  
Dean, School of Business Studies,  
Central University of Kashmir
3. Dr. Asif Iqbal Fazili, Member  
Head, Department of Management Studies,  
IUST.
4. Dr. Anisa Jan, Member  
Sr. Assistant Professor,  
Department of Management Studies, IUST.
5. Dr. Parvez Ahmad Mir, Member  
Sr. Assistant Professor,  
Department of Management Studies, IUST.

Prof. A. M. Shah welcomed all the members and gave a brief about the research and other activities being carried out by the Department of Management Studies. Then the agenda was taken up for discussion.

**Item-I:** Considered approval of the synopsis of four candidates of 2016 namely, Mr. Asif Hamid Charag. Mr. John Mohammad Wani, Mr. Tahir Ashraf Dar and Ms. Ishrat Shaheen.

The board examined the recommendations of DRC and Synopsis of the candidates and approved the synopsis and registration of the candidates from the date, the candidates joined their Ph.D Program at IUST. (As per Annexure – I).





**Item-II :**

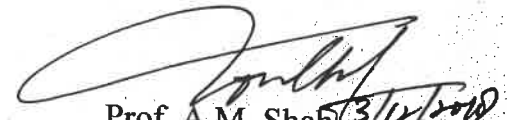
Considered the representation for granting extension of time for submission of thesis and issue of co-supervisor for the candidates namely Mr. Mohd Ashraf Parray and Mr. Mohd Asif Bashir Naqashbandi.

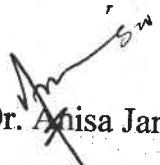
The board examined the representation of the candidates and the recommendation of the BORS & DRC and resolved that


1. Both the candidates be granted an extension of six months for submission of their thesis.
2. The condition imposed by BORS for both the candidates to involve co-supervisors is relaxed and they shall submit the thesis under their respective supervisors.
3. The condition imposed by BORS in case of Mr. Mohd Ashraf Parray to visit China is relaxed and he can obtain the relevant data / information through online / secondary sources.

  
Dr. Asif Fazili 03-12-2018

  
Prof. Syed Fayaz Ahmad

  
Prof. A.M. Shah 3/12/2018

  
Dr. Anisa Jan

  
Dr. Parvez A Mir



School of Business Studies.  
**ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**Minutes of Board of Research Studies (BORS) meeting  
held on 15-10-2020**

**Present:-**

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|--|----------------------|
| 1. Prof A.M. Shah,<br>Dean Academic Affairs / Dean, SBS, IUST.                       | Chairperson          |
| 2. Prof. Haroon Rashid Naik<br>Dean Research, IUST.                                  | Member               |
| 3. Prof. Syed Fayaz Ahmad,<br>Formerly Dean, School of Business Studies, CUK.        | Expert (Management)  |
| 4. Prof. Imtiyaz ul Haq,<br>Centre for Central Asian Studies, University of Kashmir. | Expert (Economics)   |
| 5. Prof. Abdul Salam Bhat,<br>Department of Economics, IUST.                         | Member               |
| 6. Dr. Mohd Ashraf Parry<br>Head, Department of Management Studies, IUST.            | Member               |
| 7. Dr. Anisa Jan,<br>Sr. Assistant Professor, DMS, IUST.                             | Research Coordinator |
| 8. Dr. Parvez Ahmad Mir,<br>Sr. Assistant Professor, DMS, IUST.                      | Special Invitee      |
| 9. Dr. Asif Iqbal Fazili,<br>Sr. Assistant Professor, DMS, IUST.                     | Special Invitee      |
| 10. Mr. Sheikh Asif<br>Deputy Registrar Academics, IUST.                             | Special Invitee      |

Prof. A. M. Shah Dean Academic Affairs and Dean School of Business Studies welcomed all the members and gave a brief about the research and other activities being carried out by the School of Business Studies. He explained the significance of carrying out quality research work for achieving academic excellence and then the agenda was taken up for discussion.

**Item-1: Considered approval of the synopsis (Ph.D) of following seven candidates of the Department of Management Studies (Batch 2018).**

**Resolved:**

The board after examining the synopsis of the candidates and the recommendations of DRC approved the synopsis with some minor changes in their topics as shown against each. The registration of the candidates shall be from the date they have joined their Ph.D Program at IUST.



**School of Business Studies.**  
**ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY**

Name of Candidate	Registration No.	Date of Registration	Approved Topic
Umar Nisar Kathjoo	IUST0118012021	20-11-2018	Global rise in protectionist policies & its impact on India's foreign trade.
Hadiya Altaf Khan	IUST0118012022	20-11-2018	Impact of behavioural biases on investor's decision making.
Asifat Shafi	IUST0118012023	20-11-2018	Entrepreneurial intentions among primary stakeholders of saffron in Kashmir.
Shakira Mukhtar	IUST0118012027	20-11-2018	Role of mediating & moderating variables of personality traits on investment decision making.
Sameeullah Khan	IUST0118012035	28-11-2018	Consumers' purchase intention towards counterfeit luxury brands: A study of fashion products.
Shayan Basharat Fazili	IUST0118012036	28-11-2018	Determinants of family decision making. A comparative study of West Bengal and J&K.
Hajra Manzoor	IUST0118012041	03-12-2018	A study of Trade prospectus between regional comprehensive economic partnership & one belt one road nations.

**Item-2: Considered approval of the synopsis (Ph.D) of one candidate of Department of Economics (Batch 2018).**

Resolved:

The board after examining the synopsis of the candidate and the recommendations of DRC approved the synopsis with some minor changes in his topic as shown against his name. The registration of the candidate shall be from the date he has joined the Ph.D Program at IUST.

Name of Candidate	Registration No.	Date of Registration	Approved Topic
Syed Gulzar	IUST0118012071	20-12-2018	Export competitiveness of India and China: A study of manufacturing commodities.

**Item-3 : Considered the extension in the date of submission of thesis by two candidates of Department of Management Studies.**

Resolved:

The board after examining the representations of the candidates and the statues / recommendation of the DRC resolved that:

- i. Makhmoora Hamid is granted one year post facto extension from the date she was required to submit her thesis.
- ii. Unjum Bashir is granted one year extension from the date she was required to submit her thesis.

**Item-4 : Considered approval as Supervisors in favour of following four faculty members of Department of Management Studies.**

Resolved:

After perusing the statutory requirements for approving guides and the recommendations of DRC of Department of Management Studies, it was resolved that the following four faculty members be approved as Research Supervisors.

1. Dr. Mohd Ashraf Parry
2. Dr. Mohd Asif Bashir Naqshbandi
3. Dr. Irfan Bashir
4. Dr. Shakeel ul Rehman





School of Business Studies.  
**ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY**

Item-5 :

Considered approval for introduction of "Research and Publication Ethics" as 2 credit course in Ph.D program.

Resolved:

As communicated by the UGC and notified by the university vide Order No:- 02 of 2020 dated:- 03-09-2020, the introduction of "Research and Publication Ethics" as 2 credit course in Ph.D program is approved.

Prof. A. M. Shah

Prof. Haroon Rashid Naik

Prof. S. Fayaz Ahmed

Prof. Imtiyaz ul Haq

Prof. A. S. Bhat

Dr. M. A. Parry

Dr. Arisa Jan

Dr. Parvez Ahmad Mir

Dr. Asif Fazili

Mr. Sheikh Asif