Introduction

Student placements are the outcome of our proactive engagement with the corporate sector. The Centre for Careering Counselling & Placements (3CP) adopts a focused strategy that centers on the three primary stakeholders in the placement process: students, companies, and the university. The Centre for Careering Counselling and Placements (3CP) diligently follows a well-defined procedure to cultivate robust and positive connections with various companies, industries, and organizations. This acts as a conduit between students who are seeking employment opportunities and prospective employers. Furthermore, it aids students in charting their career paths by providing valuable insights into the industries that collaborate with the University. The 3CP consistently compiles a comprehensive list of job openings within leading public and private sector organizations. This information is routinely shared on the University's website to benefit both current students & alumni. It is noteworthy that students from IUST have been successfully placed in renowned companies and industries, including Syntel, Fujitsu, Aries Agro Ltd, Phoenix Maritime, Larsen and Turbo, Capgemini, Iyogi, Rooman Technologies, Wipro, Reliance Jio, HCL, Tata Consultancy Services Ltd. (TCS), Saskens Communication Technologies, All online Softech Pvt. Ltd, Talentedge, Suriya Wires Pvt. Ltd, iQuasar Software Solutions, Outlook Group, Jamkash Vehicleads Kashmir Pvt. Ltd, Valiant Media, Tata Trust, Experis IT, Extra Marks, Lido Learning, Byjus, Kandhari Beverages Pvt. Ltd., Sutherland Global Services, Subros Ltd, Decathlon Sports India Ltd. Dr. Sulaiman Al Habib Hospital KSA, OneCell Diagnostics, JKEDI, JK Education Department, JK Irrigation & Flood Control Department, JK Rural Development Department, JK Food, Civil Supplies & Consumer Affairs, High Court Jammu & Kashmir, J&K Police Telecommunication, JK Excise Department, J&K Bank, and ICICI Bank.